



**FOR IMMEDIATE RELEASE**

**MY eCOACH® LAUNCHES MY eCOACH® ONLINE FOR TEACHERS AT THE NATIONAL EDUCATIONAL COMPUTING CONFERENCE**

SEATTLE, WA-June 30, 2003-My eCoach® (www.my-ecoach.com), a division of Computer Strategies, LLC, will launch My eCoach® Online, a customizable coaching and mentoring system that provides a cost-efficient and sustainable online professional development program for schools and universities.

My eCoach® Online is a networked learning community that provides communication and collaboration tools, resources, and researched-based instructional methods to support educators in their teaching practice. Using My eCoach® Online's innovative program, teachers become members of a team that is guided by their own eCoach® (teacher mentor or teacher education faculty). My eCoach® Online includes innovative tools: 1) online coaching and mentoring management tools; 2) curriculum builders; 3) easy-to-use standards database; 4) ability to collaborate on project development; 5) online storage; 6) public library aligned to standards, and much more. Schools and university programs can use My eCoach® Online to support their professional development program and courses for in-service and pre-service teachers to collaborate, access, create, and publish inquiry-based projects, lessons, and resources.

"My eCoach® Online supports our company's mission in revolutionizing teaching, learning, and professional development. Instead of just thinking out of the box, My eCoach® Online pulls teachers out of the box and guides them as they develop new strategies of teaching and learning," said Barbara Bray, President/CEO of My eCoach® and Computer Strategies, LLC.

NECC 2003 attendees and media are invited to demo My eCoach® Online and to attend the launch party on July 1st at noon to 1:30 pm in the My eCoach® exhibit booths #961 & # 962. Prizes will be raffled off and refreshments will be provided.

**About My eCoach®**

My eCoach®, a division of Computer Strategies, LLC provides an all-in-one support network and program that allows schools, districts, and university education programs to facilitate the coaching and mentoring process and integrate technology seamlessly. Since 1991, Computer Strategies, LLC has delivered successful professional development and technology integration solutions to the educational community. My eCoach was formed in 1999 to expand the company's coaching and mentoring division focused on personalized professional development for schools and universities. Computer Strategies, LLC is headquartered in Oakland, CA, with associate branches throughout the United States and Canada.

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**M a k i n g L e a r n i n g P e r s o n a l ®**

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