



## **My eCoach® Expands its Reach to New Teacher Programs, Regional Centers, and Districts in Louisiana, Washington, Wisconsin, and California**

New Orleans, LA- June 18, 2004 –Since its launch in 2003, My eCoach® Online has been integrated into coaching and mentoring programs all over the United States including: Louisiana, California, Washington, Texas, Florida, Wisconsin, New Jersey, Massachusetts, and Michigan.

### *Louisiana Practitioner Teacher Program – The New Teacher Project, LA*

First year teachers in rural parishes in Franklin and Opelousas used My eCoach® Online in their Mathematics and Literacy content seminar course as a part of their certification program through The New Teacher Project. Teachers were required to develop standards-based units, participate in online discussion boards, and develop an online portfolio of their work using My eCoach® Online.

### *North Central Educational Regional District, Wenatchee, WA*

NCESD serves 29 school districts in Chelan, Douglas, Grant, and Okanogan Counties, which include 12,600 square miles or approximately 20 percent of the geographical area of the state. Karen Schmitt, program coordinator, coaches teachers in the Teaching American History Grant Project and support them as they use My eCoach® Online to collaborate and develop curriculum activities for their students on the Pacific Northwest.

### *Alameda Unified School District, CA*

Media Specialists, Roxanne Clement and Diana Kenney, have become new eCoaches ready to coach teachers to develop projects aligned with the themes in SuccessMaker from Houghton Mifflin. The Beginning Teacher Assessment (BTSA) program is investigating strategies for My eCoach® Online to support new teachers and provide an online area for them to post evidence and reflections.

### *California Technology Assistance Program (CTAP) Region IV, CA*

Several of the CTAP Region IV staff are eCoaches so they can support teachers. Last year's summer institute participants will have access to My eCoach® Online with support from Technology Specialists Sandy Oliver and Jason Sutter. At this summer's Literacy Academies at Alameda and Solano County Offices of Education, Adrienne DeWolfe and 3 other eCoaches will coach the participants as they create and post lessons, reflections, and share ideas and discussions.

### *John O'Connell High School, San Francisco, CA*

John O'Connell's Curriculum and Technology Integration Specialist Connie Hendrix has used My eCoach® Online with her graduate students at San Francisco State University in the past. As part of a mini-grant Connie will be using the system again with teachers at John O'Connell to develop model curriculum and increase their technology skills.

### *No Limit Math Training Course, Bellingham, Newport, and Grandview, WA*

David Tucker and Ken Bakken attended the eCoach institute in 2003. They have adapted My eCoach® Online as a staff development program. Teachers in rural and remote areas of Washington State will be guided with support from David, Ken and two other eCoaches through

a focused training model to improve their instructional competence in math. Teachers will create an exemplary lesson (in

eCoach) guided by 'best practices' research and participating in year long, classroom-based training. Teachers will create an exemplary lesson (in eCoach) guided by 'best practices' research and participating in year long, classroom-based training.

My eCoach® will be exhibiting in Booth #421 at the National Educational Computing Conference in New Orleans, LA from June 21-23, 2004. Please contact Leilani Carbonell Pedroni at [leilani@my-ecoach.com](mailto:leilani@my-ecoach.com) or at 1-800-633-2248 for more information about the company.

#### About My eCoach®

My eCoach®, a division of Computer Strategies, LLC, provides professional development services, tools, resources, and products that allow schools, districts, and university education programs to facilitate the coaching and mentoring process and integrate technology seamlessly. Since 1991, Computer Strategies, LLC has delivered successful professional development and technology integration solutions to the educational community. My eCoach® was formed in 1999 to expand the company's coaching and mentoring division focused on personalized professional development for schools and universities. Computer Strategies, LLC is headquartered in Oakland, CA, with associate branches throughout the United States.

###

#### Company Contact:

Leilani Carbonell Pedroni  
[leilani@my-ecoach.com](mailto:leilani@my-ecoach.com)  
510-562-8066/800-633-2248  
FAX: 510-562-4570

My eCoach®  
7700 Edgewater Drive, Suite 600  
Oakland, CA 94621