FOR IMMEDIATE RELEASE

EDUCATION SERVICE CENTER REGION XV IN TEXAS USES MY eCOACH® ONLINE WITH MENTORS FROM THIRTY-ONE SCHOOL DISTRICTS

Oakland, CA-November 10, 2003-Under the Technology Applications Readiness Grant for Empowering Texas (TARGET2 Grant), a No Child Left Behind funded program, Region XV in Texas will begin using My eCoach® Online today to support their mentoring program. The TARGET2 program includes sixty-two participants from thirty-one districts in Texas.

The first goal of the TARGET2 grant is to provide coaching strategies that allow participants to work closely with other adult learners (the campus cadre composed of an 8th grade Social Studies teacher, a content teacher comfortable with technology, and a partner district) in the assessment process of reflective practice and peer review. Through the support of the peer review, participants will use My eCoach® Online to design and facilitate highly challenging learning experiences while developing model lessons that integrate technology resources that support students learning through problem-based learning.

“The My eCoach® Online system allows for a platform for necessary follow-up support in order to maintain and “stretch” the campus cadre in the development of teacher lessons and student products that focus on higher order thinking skills, analysis, synthesis, and evaluative conclusions as prescribed by state academic standards,” said Donna Pohl, Coordinator of Technology for Region XV.

“The TARGET2 program goals align perfectly with what we intended My eCoach® Online to be used for,” said Barbara Bray, CEO and President of My eCoach® and Computer Strategies, LLC. “Research indicates that coaching and mentoring programs designed like TARGET2 will result in high returns. We are excited to work with Texas teachers in helping them achieve their objectives.”

To learn more about My eCoach® Online, contact Leilani Carbonell Pedroni at 1-800-633-2248 or leilani@my-ecoach.com or visit http://www.my-ecoach.com.

About My eCoach®

My eCoach®, a division of Computer Strategies, LLC, provides an all-in-one support network learning community and program that allows schools, districts, and university education programs to facilitate the coaching and mentoring process and integrate technology seamlessly. Since 1991, Computer Strategies, LLC has delivered successful professional development and technology integration solutions to the educational community. My eCoach® was formed in 1999 to expand the company’s coaching and mentoring division focused on personalized professional development for schools and universities. Computer Strategies, LLC is headquartered in Oakland, CA, with associate branches throughout the United States.

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